

RHEGLO

On 16th October 2023 Rheglo was born. Rheglo stands proudly as a small beauty brand to elevate looks through a personal touch. Inspired by Rhea's own journey, Rheglo introduces a unique line of faux mink lashes crafted to diversify and enhance the artistic expression of not just me but fellow makeup artists as well. It's all about embracing individuality.

Rheglo is a female, brown girl owned business by Makeup Artist RheBeauty. The collection consists of Vegan and Cruelty free faux mink strip lashes, a style to suit all eye shapes - half lash, natural everyday wispy, fluttery and full glam lashes. The length and volume vary, there is now a quiz you can take on our website to find the perfect style for you! Rheglo also features a precise multi-functional Makeup Sponge, a tool Rhe uses a lot of in her makeup looks to create a flawless skin like finish, leaving no brush marks and multifunctional with layering liquids and creams and flipping it around to set your powders!

We take immense pride at Rheglo to be a diverse and inclusive brand. As a self-taught Makeup Artist, I know how tough it can be to find your confidence, figure out your niche, and deal with those comparison struggles. That's why it's super important for me to give a voice to others and encourage aspiring or aspiring Makeup Artists to be part of a welcoming beauty community.

My dream is to turn Rheglo into a platform where makeup artists from all walks can connect and support each other. Mingle & Makeup, launched as part of Rheglo, isn't just a social event; it's a resource hub, start of a community where you're welcomed, valued, and understood. A space where beauty thrives, and you can be your authentic self.

